

# typoméno

we are the paper onto which value is printed

redefining the art market

by merging the physical with the digital,

built on the blockchain

# ΤΥΠΩΜΈΝΟ - typoméno (printed)

typoméno is the greek word for printed in printed paper  
we provide a means to create value out of knowledge

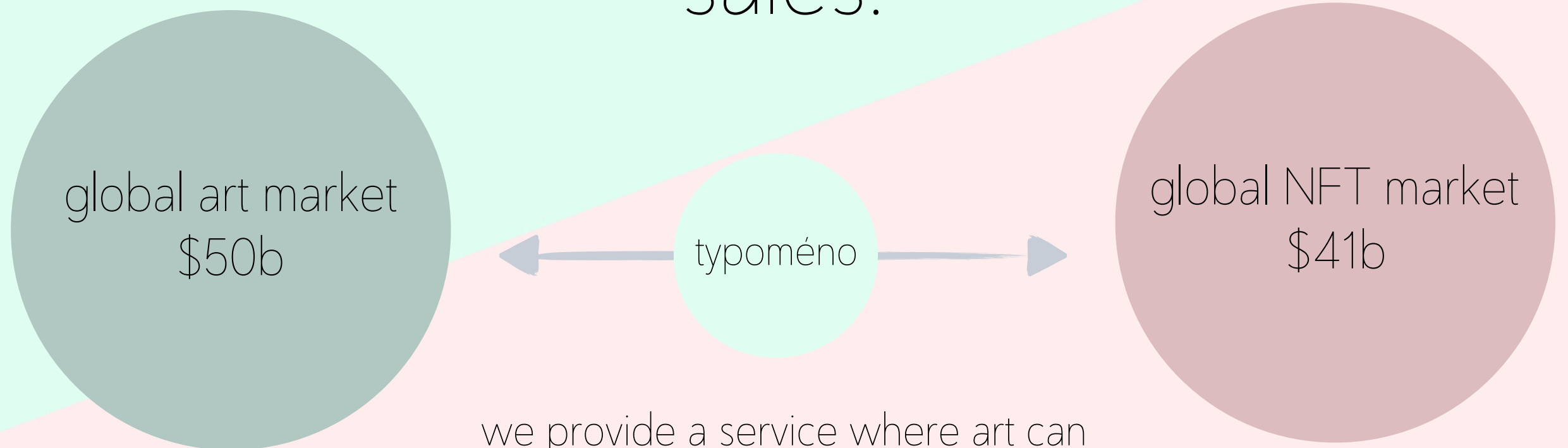
staying true to the artist and artwork, while  
revolutionising the nature of how art is traded

we are here to make a statement and to create more  
than just an art market,  
we are here to create an art universe



in 2021 the global art market was worth \$91b.

\$50b<sup>1</sup> in traditional art and \$41b<sup>2</sup> in NFT sales.



we provide a service where art can be bought, sold & redistributed securely & transparently

buy & sell physical art as easily & quickly as NFTs.

a knowable history verified through the blockchain,  
for authentication & metrics alike





physical art

typoméno

creation



digital title of  
physical art



physical art

NFC

verification

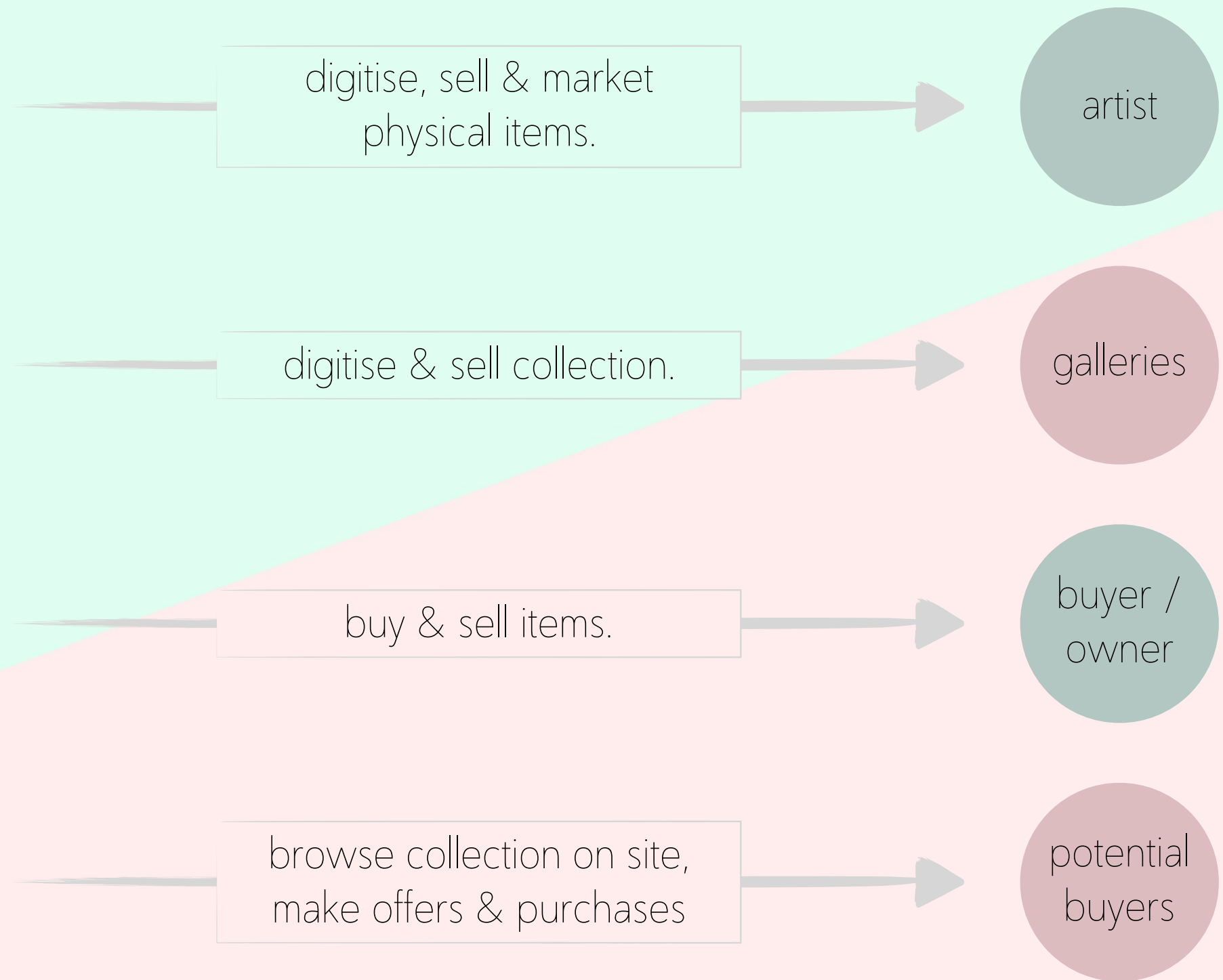


digital title of  
physical art

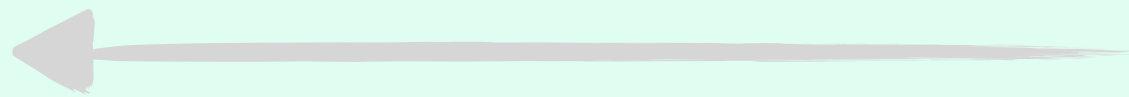
typoménos  
value  
propositions

- giving power back to the artists
- repeatable & new monetisation
- growing the space for artist & buyers

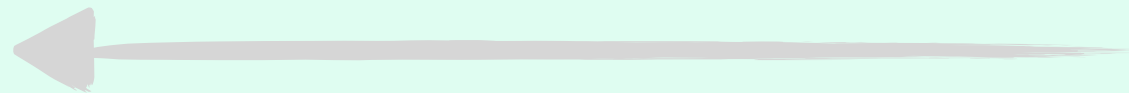
services  
typoméno  
will provide



typoménos  
revenue  
streams



digital title fee  
\$10 flat fee



sales fee  
20% of final sale price



resale fee  
2% of the resale price

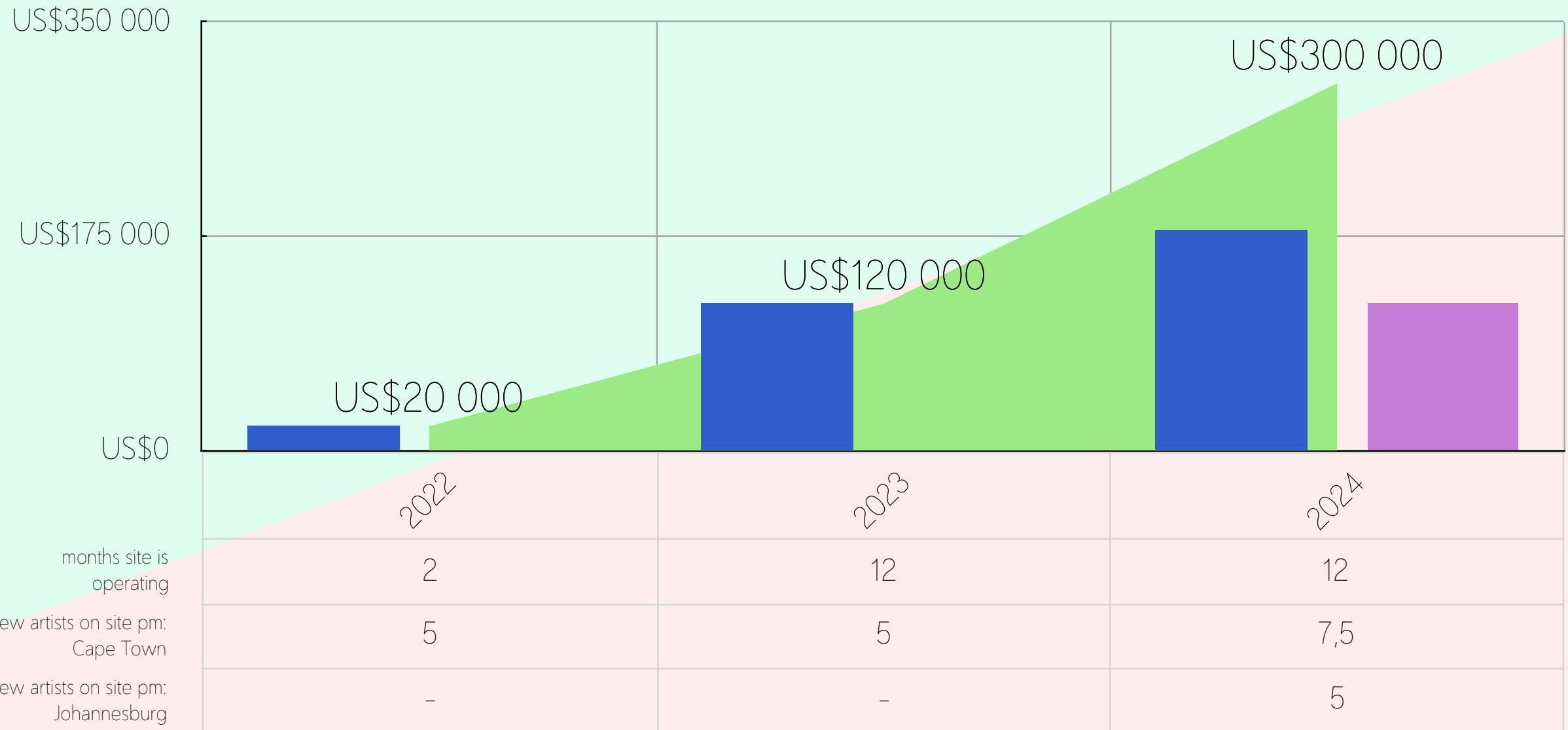


sales of  
commissioned  
artworks and items  
100% of selling price

# revenue forecast<sup>1</sup>

## from our key markets

■ cape town      ■ johannesburg      ■ total

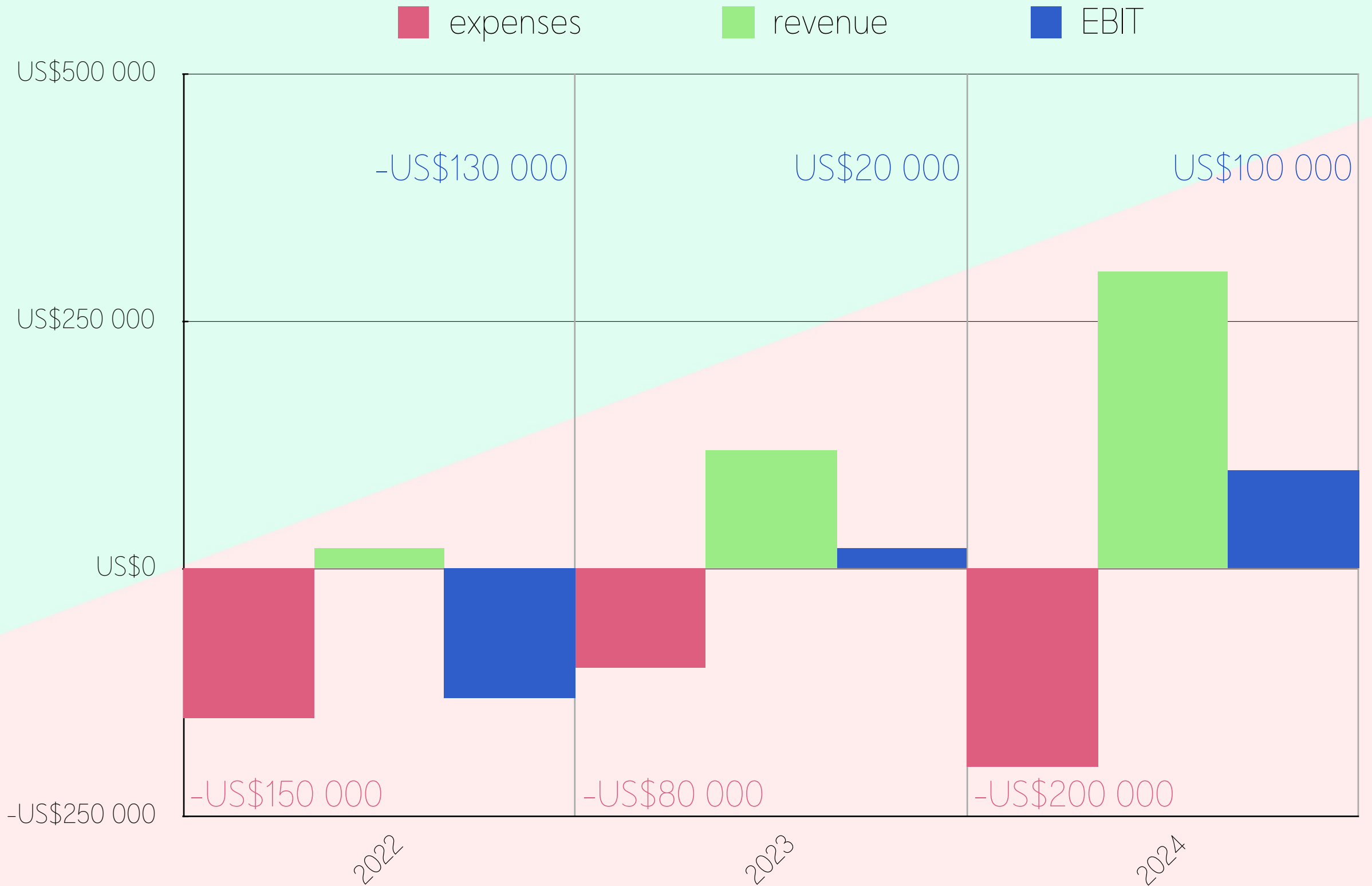


artworks per artist: 10

predicted average sale price of single art item: \$1000

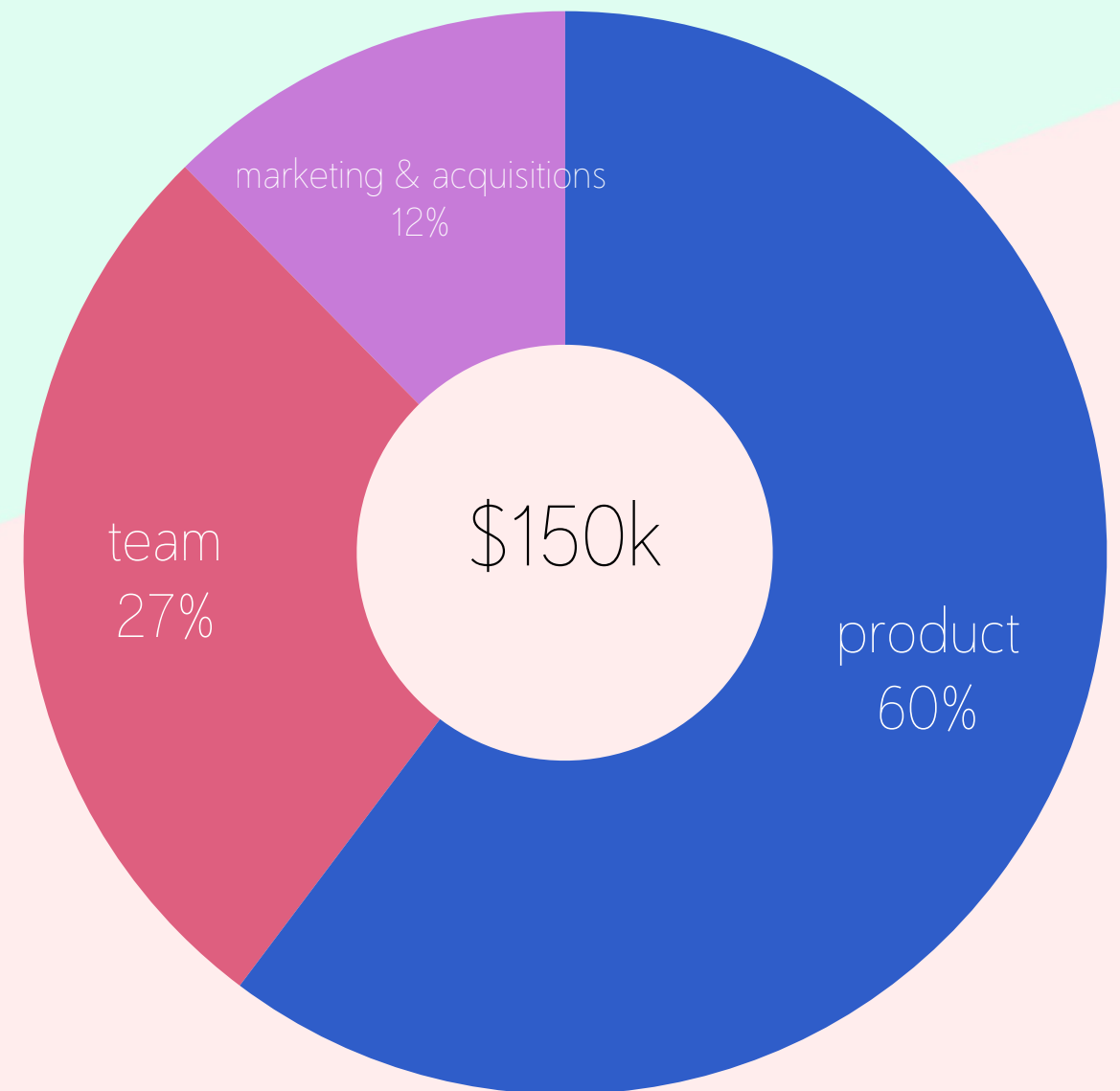
# financial forecast

## 3 year EBIT



typoméno  
is seeking  
\$150  
thousand  
in pre seed  
funding,  
for a 10%  
stake

- valuation  
\$1.5m post-money
- instrument  
SAFE
- runway  
6 months
- minimum ticket  
\$15k





quintin de jongh

working with the  
development team directly  
as well as business  
operations

a mechanical engineer with  
a focus in abrasives

[email](#)



nivashan naicker

working with the  
marketing, media team  
and artist as well as  
contractors

an artist who specialises  
in all things printmaking

[email](#)